



## CITY OF ANN ARBOR, MICHIGAN

100 North Fifth Ave. P.O. Box 8647  
Ann Arbor, Michigan 48104-8647  
[www.a2gov.org](http://www.a2gov.org)

### **Enroll today for free RecycleBank rewards: Neighborhood weigh-ins start Sept. 1; Community launch event at Cobblestone Farm**

ANN ARBOR, Mich., August 24, 2010 — Ann Arbor's partnership with RecycleBank® officially begins Wednesday, Sept. 1, 2010 with a free community event at Cobblestone Farm, 2781 Packard, from 11:00 a.m. to 12:30 p.m. The public will have an opportunity to learn first-hand about RecycleBank rewards specifics and also collect goodies from some of the participating rewards partners. Free activities will be available for children, including making a recycled-content bank. Details on the RecycleBank program and launch event are posted online at [www.a2gov.org/recycle](http://www.a2gov.org/recycle). RecycleBank is a rewards program that motivates people to take greener actions, like household recycling, by rewarding them with points that are redeemable for rewards from local and national retailers, restaurants, pharmacies, grocers, and more. This rewards-for-recycling program follows Ann Arbor's switch to single-stream recycling in July, in which all recyclable materials go into one recycling cart. Ann Arbor's expanded recycling program—combined with RecycleBank—are in place to help make recycling easier for residents and to reward them for being environmental stewards.

City residents in single-family and duplex homes received information in the mail during August with instructions on setting up their RecycleBank accounts online at [www.recyclebank.com](http://www.recyclebank.com) or via phone at 1.866.563.0114. Starting Sept. 1, participating residents will earn RecycleBank Points based on the weight of recycled materials collected along their neighborhood route. Residents can then check their points online and “shop” for rewards from more than 20 categories ranging from apparel to automotive, restaurants, sports and recreation, food and grocery, health and beauty, electronics and more. Hundreds of businesses participate in the RecycleBank rewards program, and many of Ann Arbor's RecycleBank rewards are from locally-owned businesses. Typical RecycleBank rewards include discount coupons, 2-for-1 purchase options, cash value certificates, free entry to the local Drop-Off Station, and gift cards. Participants may also choose to donate their points to RecycleBank's Green Schools Program, which helps provide educational grants to local schools. Ann Arbor's initial RecycleBank program is offered to residents in single-family and duplex homes; the city is also working with RecycleBank to develop a new, innovative approach to allow apartment complexes and businesses to participate at a later date.

Ann Arbor's single-stream recycling program allows all recyclables to be placed into one recycling bin without separating papers from containers. (Single-stream recycling does not mean placing trash and recyclables into the same cart—consumers still have to separate recyclables from trash.) Mixed papers—newspapers, magazines, catalogs, junk mail, office paper, flattened cardboard (including pizza boxes without food—grease stains are OK) and cereal-type boxes—as well as milk cartons, juice boxes, metal cans and lids, glass bottles and jars, and scrap metal (up to 1 cubic foot, 20 pounds per piece) continue to be accepted for recycling. Place shredded paper in a clear plastic bag (to be removed at the start of the recycling plant sorting line so the plastic bags do not get into the gears). Ann Arbor's expanded recycling program accepts many new materials, including all clean plastic bottles and tubs numbered 1, 2, 4, 5, 6, and 7 (such as yogurt tubs, plastic produce containers, plastic cups, and microwavable frozen food trays). The expanded recycling program also accepts clean frozen food boxes and bulky plastic items, such as laundry baskets, lawn chairs, and buckets.



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For 24-hour information on the city's solid waste services, please phone 99-GREEN or consult the city's Web site at [www.a2gov.org/recycle](http://www.a2gov.org/recycle). Recycling collection is contracted by the city to the local nonprofit Recycle Ann Arbor, [www.recycleannarbor.org](http://www.recycleannarbor.org), 734.662.6288. For more information on RecycleBank and activating a free RecycleBank account for eligible Ann Arbor residents, please use this Web site: [www.recyclebank.com](http://www.recyclebank.com); for assistance on activating your RecycleBank account, Ann Arbor residents may phone 1.866.563.0114.

*Ann Arbor has 114,000 residents, spans 27.7 square miles, and was named the No. 1 Healthiest Hometown in the U.S. by AARP The Magazine in 2008. Other notable recognitions include: No. 27 of the top 100 U.S. cities to live in by CNN/Money Magazine in 2008, as well as the fourth smartest city in the U.S. by Forbes Magazine. The city's mission statement reads: The city of Ann Arbor is committed to providing excellent municipal services that enhance the quality of life for all through the intelligent use of resources while valuing an open environment that fosters, fair, sensitive and respectful treatment of all employees and the community we serve.*

*RecycleBank® motivates people to take greener actions and rewards consumers with points that can be redeemed from participating local and national business partners. Through collaboration and innovation, RecycleBank is helping to create a culture that encourages people to take simple steps towards greener lifestyles like residential recycling, electronic-waste recycling, home energy conservation and more. We believe that making greener choices shouldn't at all feel like a trade off—it should be a trade up—and RecycleBank rewards its members every step of the way. RecycleBank currently provides service to over one million people across the U.S. and the U.K. and has been recognized with a number of business and environmental awards, including being named as a Technology Pioneer by the World Economic Forum, as a Champion of the Earth by the United Nations Environmental Programme, and for Outstanding Excellence in Public/Private Partnerships from the U.S. Conference of Mayors. RecycleBank is headquartered in New York City. For more information, visit [www.RecycleBank.com](http://www.RecycleBank.com).*

- EVENT INVITATION ATTACHED -



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### **RecycleBank® is coming to Ann Arbor!**

Starting on  
September 1<sup>st</sup>,  
Ann Arbor residents  
can get rewarded  
for recycling!\*

\* the RecycleBank® program is available to single  
family and duplex residents only at this time



### **Join us for the official launch of the RecycleBank® program!**

Wednesday, Sept. 1<sup>st</sup>  
11:00am – 12:30pm  
Cobblestone Farm & Buhr Park

- END -